

Crunchfish participates in Business meets the suburbs

As part of its CSR work, Crunchfish will participate in the digital chess tournament Business meets the suburbs. Business meets the suburbs is a project founded to counter segregation and promote integration, by creating meeting between people from different backgrounds, from different generations, from different neighborhoods, from different genders and from different economic conditions who normally don't meet each other and giving them chances to getting to know each other over the chess board.



Business meets the suburbs is an event-based movement for integration and against segregation. It brings together people who seldom meet, if ever, and lets them interact with each other on equal terms over a game of chess. It is a chess tournament played in pairs where a representative from the business is paired with youth from the suburbs to play together versus others. As a fun pre-event, the Swedish chess master will play simultaneous chess against business representatives. Crunchfish will be represented by Paul Cronholm, founder and CTO in the main tournament and UX-designer Thomas Rogowiec will take on the Swedish chess master.

"Chess has always been popular here at Crunchfish, many of us play each other as soon as time allows. At the same time, we also want to get involved and give back to society, and it is perfect to be able to combine it with something that many of us have a great interest in. Chess is also a game that requires a high level of analytical ability and strategic thinking, qualities that are also needed in our daily work here at Crunchfish. Therefore, we hope that we can awaken the interest of the participating young people in the tournament for Crunchfish as a potential future employer", says Paul Cronholm, founder and CTO of Crunchfish.

Business meets the suburbs takes place on April 23 at 1:00 PM CET, and will be broadcast live via <http://naringslivetmoterfororten.se/>

Press release
2021-04-14



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About Crunchfish – crunchfish.com

Crunchfish is a technical pioneer within digital payments with its ground-breaking Digital Cash Wallet using a two-step payment process, first clearing offline followed by online settlement, which makes digital payments robust and independent from the net. Crunchfish Digital Cash Wallet is extremely flexible and may be used with all types of payment services. It is interoperable cross-service/schemes and cross-borders/currencies. It truly delivers the properties of cash, such as instant clearing, offline payments and preserving the payer's integrity, without requiring any changes to the central or commercial banking infrastructure. This enables CBDC to be rolled out fast in any country.

We have also developed Blippit, an app terminal that connects to cash register systems for both online and offline payments and have a patent-pending solution to reduce food waste. Crunchfish also develops gesture control of smart AR glasses for the consumer market.

Crunchfish is listed on Nasdaq First North Growth Market since 2016, with headquarters in Malmö, Sweden and with representation in India.