

## Crunchfish's interview series Cash goes digital – a payment pandemic approaches season finale

We have spoken to payment experts as well as a large number of people at Crunchfish about our Digital Cash solution. All agree that it is a very exciting solution with great potential to change the market for digital payments. In the coming weeks, Joachim Samuelsson will, among others, interview Digital Cash Partners, experts in Food Waste and some of our shareholders who give their view on Crunchfish's future.

Since December 2020, Crunchfish has been airing its interview series "Cash goes digital - a payment pandemic". In three episodes each week, CEO Joachim Samuelsson has interviewed interesting people under relevant themes linked to our solutions for Digital Cash, such as Payment Experts, Payment Schemes and Wallet Security. He has also interviewed board members, the team that works with Gestures, our alumni, and many more. On Monday, February 8, the four final weeks of the series begin.



Next week will be all about [The Office](#). During this week we will focus on our work environment and our core values – Curious, Creative and Caring. The week starts off with an interview with [Hans Andersson](#), responsible for job satisfaction at [Wihlborgs](#). Then we will interview [Niclas Olsson](#), CEO of [Brainlit](#) – the company with biocentric lighting as a business idea that literally brightens up our days at the office. We'll finish with an interview with leadership consultant [Anna Liebel](#) about the value in Crunchfish's playful work environment.

The episodes in the interview series "Cash goes digital – a payment pandemic" are published every Monday, Wednesday and Friday at 06:00 CET / 10:30 IST on [Crunchfish's website](#) and on our [YouTube channel](#). The first season, "Swimmingly easy payments", which aired during the spring of 2020 is also available here. The interview weeks are also available via the links below:

### Cash goes digital – a payment pandemic

Week 1 – [The Board](#)

Week 2 – [India](#)

Week 3 – [Alumni](#)

Week 4 – [Gestures](#)

Week 5 – [Payment experts](#)

Week 6 – [Payment schemes](#)

Week 7 – [Wallet security](#)

Week 8 – [Top management](#)

Week 9 – [The Office](#)

Week 10 – Food Waste

Week 11 – Digital Cash Partners

Week 12 – Shareholders

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**About Crunchfish – [crunchfish.com](http://crunchfish.com)**

Crunchfish is a tech company with patent-pending solutions for digital cash that can be integrated with both the payment rail and in mobile wallets. The solutions are globally scalable and makes digital payments more robust as the risks of disruptions and downtime are eliminated. We have also developed Blippit, an app terminal that connects to cash register systems for both online and offline payments and have a patent-pending solution to reduce food waste. Crunchfish also develops gesture control of smart AR glasses for the consumer market. Crunchfish is listed on Nasdaq First North Growth Market since 2016, with headquarters in Malmö, Sweden and with representation in India.