

Press release  
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## Crunchfish presents a new interview season “Cash goes digital – a payment pandemic”

On Monday, December 14<sup>th</sup>, Crunchfish airs the first episode of the second interview season “Cash goes digital – a payment pandemic”. This season will mainly focus on our Digital Cash Solutions, our radical thinking and new technology within the payment space.

The season will run over 36 episodes and our CEO Joachim Samuelsson will interview employees, board members, owners as well as payment experts, gesture interaction experts, Crunchfish alumni, social application specialists, partners, advisors, and many more.

The first week, starting on Monday December 14, will focus on The Board, starting with The Chairman’s cut, interviewing Göran Linder, followed by Robert Ekström and Susanne Hannestad.



The episodes will over 12 consecutive weeks be available on Monday, Wednesday and Friday at 6 am CET on our [YouTube channel](#) and at 10 am CET on [Crunchfish’s website](#). The first season, “Swimmingly easy payments”, which aired during the spring of 2020 is also available here.

### For more information, please contact:

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### About Crunchfish – [crunchfish.com](http://crunchfish.com)

Crunchfish is a tech company with patent-pending solutions for digital cash that can be integrated with both the payment rail and in mobile wallets. The solutions are globally scalable and makes digital payments more robust as the risks of disruptions and downtime are eliminated. We have also developed Blippit, an app terminal that connects to cash register systems for both online and offline payments, and have a patent-pending solution to reduce food waste. Crunchfish also develops gesture control of smart AR glasses for the consumer market. Crunchfish is listed on Nasdaq First North Growth Market since 2016, with headquarters in Malmö, Sweden and with representation in India.